

## **Sustaining Abhishekam Sponsor FAQ (frequently asked questions)**

We are starting a program that will help AHT to sustain abhishekam for longer period of time than going through annual fund raising approach. We are asking devotees to enroll in this program by which they will contribute towards the Abhishekam on a monthly basis and will sustain these programs for a longer term.

- **How does this work?**
  - It's not much different from the previous program –
  - Devotees will fill out a form indicating they want to sponsor an abhishekam
  - This form will have details of the devotee, along with Gothra, Nakshathiram, Names of family members
  - Instead of writing a check or charging the credit card for the full amount, we will start charging the devotee credit card on a monthly basis – you will start seeing a charge from AHT in your credit card statement on a monthly basis.
  - That's it
- **Why are we doing this instead getting funds up front from the devotees**
  - While many devotees are more than willing to pay for the entire year abhishekam up front, it could be much easier for many others to pay for these on a monthly basis.
  - In addition, this is an auto-renewing program – devotees do not need to come to temple or take the time to renew for next year – this will automatically renew
  - This program also gives a steady stream of revenue for the temple operation, which becomes predictable and we can count on to ensure smooth operation – as opposed to feast or famine approach of unpredictable income stream.
- **Will I be able to cancel this?**
  - Yes – you do have the option to cancel this any time.
  - All you have to do is call AHT and let us know that you are an SAS (sustaining abhishekam sponsor), and want to cancel that
    - You will be asked to give some details, such as your name, address, and the credit card used etc.
  - We will send you confirmation mail saying that we have removed your name from this program.
- **Are my credit card information kept safe?**
  - Yes your credit card information is safe
  - We do not keep your credit card information at the temple or in temple data base – it is kept by reputable financial company.
- **Since you have my credit card will you charge me for other services**
  - NO – we will not maintain your credit card information.
  - Any additional service you want, you will need to provide your credit card information as you have done in the past – this is to ensure your security.

- **Can I use this program to sponsor for Abhishekam for only one year – or 12 months.**
  - If you want to sponsor Abhishekam for only 12 months – please use our previous Yearly Abhishekam Sponsorship – it is still available.
  - This monthly program is discounted to encourage people to become Sustained Abhishekam Sponsor, without going through annual renewal requirement.
- **Can I sponsor through this program mid-year? Or I have to do it in the beginning of the year?**
  - You can sponsor through this program any time you want. Since it's a monthly program, and it is a sustained program, your sponsorship will continue as long as you want – until you cancel.