

Austin Hindu Temple Mela Sponsorship Guidelines

| | | | | | | |
|--|---|--|--|--|--|--|
| Date: October 29 2016, Saturday Time: 03:00 pm to 11:00 pm | | | | | | |
| | http://www.austinhindutemple.org/?page_id=594&event_id=1987 | | | | | |
| TABLES WILL ONLY BE ASSIGNED IF CHECK / PAYMENT EMAIL IS RECEIVED! | PAY ONLINE TODAY | | | | | |
| <i>FIRST COME FIRST SERVE</i> | Forward us the payment confirmation email for allocation of the stall | | | | | |
| Expected Crowd: Over 2,500 people | Contact: Krishna Kondapalli, 210-367-1288 | | | | | |
| Organized by: Austin Hindu Temple | OR Veera Lenin, 708-528-9446 | | | | | |
| Imperial Dr. (At Decker Lake Rd.) , Austin , TX 78724, (512) 927-0000 | | | | | | |
| | | | | | | |
| What is it? | | | | | | |
| Variety Shows - cultural organizations across Austin Indian communities | | | | | | |
| Kid Activities - moon walk, animal rides, face painting, etc. | You Can also bring your own tent if space is available. Please contact the above volunteers for details. | | | | | |
| Food Stalls - from various parts of India | | | | | | |
| Over 2,500 people | | | | | | |
| <u>Guidelines</u> | | | | | | |
| table | | | | | | |
| Additional space is charged per details below | | | | | | |
| Note - Your hangers etc. will be charged for space at \$25 per additional display. Any requirement for electrical outlet need to be informed to the coordinators in advance. The electrical outlet may be charged. | PREMIUM STALLS ARE MARKED ACCORDINGLY AND THEY ARE \$200 INSTEAD OF \$150. | | | | | |
| Table with 2 chairs will be provided | | | | | | |
| Bring your own table clothes | | | | | | |
| We always have a breeze | | | | | | |
| Tables will be assigned on first come first serve. Once the check is received per instruction here, table will be assigned. The assignment for all Grand, Mega and Sponsors is at the discretion of the Mela team | | | | | | |
| If you need electric power, let us know no. of outlets and purpose, additional cost may apply | | | | | | |
| Business Stalls / Sponsorships | aht-mela-stalls@austinhindutemple.org | | | | | |
| | | | | | | |
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Austin Hindu Temple Mela Sponsorship Guidelines

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|--|----------------------------------|----------------------------------|-----------------------|-------------------|-------------------------------|---------------------|
| WE HAVE INSIDE AND OUTSIDE BOOTHS - 3 SLOTS INSIDE | | | | | | |
| Visit website for More Info and Updates: | | | | | | |
| www.austinhindutemple.org | | | | | | |
| Suggested donations | \$2,000.00 | \$1,000.00 | \$750.00 | | | |
| <u>Sponsorship Levels</u> | <u>Mega</u> | <u>Grand</u> | <u>General</u> | | | |
| No. of Sponsorships | 2 | 4 | 6 | | | |
| Entry | Free | Free | Free | | | |
| Stage Banner, 5' or so | x | | | | | |
| Tables | 2 or more | 2 or more | 2 | | | |
| Table Location | Your Choice from available spots | Your Choice from available spots | | | | |
| Mention at the Start of the Show | x | x | x | | | |
| 5 min on stage Presentation in the middle of the first half | x | | | | | |
| 2 min on stage Presentation in the middle of the second half | x | | | | | |
| 4 min on stage Presentation | | x | | | | |
| 2 min on stage Presentation | | | x | | | |
| Raffle may be conducted, announced 2 times on stage and the Winners | x | x | x | | | |
| Logo on Program posters posted at businesses (if possible) | x | x | x | | | |
| Listed in eNewsletter thru' end of the month | With Logo | x | x | | | |
| <u>Outside Spots: 30 slots (Appx) covered area + Tents +Shaded Area</u> | | | | | | |
| | National | Small, Agents | Premium | General | Non Profit** (Premium) | Non Profit** |
| Minimum amount | \$500 | \$300 | \$200 | \$150 | \$25 | \$15 |
| Entrance | Free | Free | Free | Free | Free | Free |
| No. of Tables | 1 | 1 | 1 | 1 | 1 | 1 |
| Additional Table (One only) | \$150 | \$100 | \$100 | \$100 | n/a | n/a |
| | | | | | | |
| Jewelers: (Real Jewelry vendors, price to be negotiated) | \$501 + | Above rules Apply | | | | |
| Local Banks | \$351+ | | | | | |
| **To cover cost of table, chairs | | | | | | |
| Non-profits cannot collect money | | | | | | |
| Can have upto two people | | | | | | |
| | | | | | | |
| <u>Bring Your Own Tent Spots:</u> | | | | | | |
| | National | Small, Agents | Premium | Others**** | | |
| Minimum amount | \$400 | \$200 | \$150 | \$100 | | |
| Entrance | Free | Free | Free | Free | | |
| No. of Tables | 1 | 1 | 1 | 1 | | |
| Additional Tables (each one) | \$150 | \$100 | \$75 | \$75 | | |
| ****With your own Tent or No Tent | | | | | | |
| | | | | | | |
| <u>Inside/Premium Spots: 2/3 Slots depending on availability and tables</u> | | | | | | |
| | National | Small, Agents | Home Based | | | |
| Minimum amount | \$600 | \$400 | \$300 | | | |
| Entrance | Free | Free | Free | | | |
| No. of Tables | 1 | 1 | 1 | | | |
| Additional Table (One Only) | \$225 | \$150 | \$150 | | | |

Legend

Non Profit

Business Stalls

Food Stalls

Premium Stalls

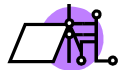
AHT

Premium non-profit

Inside Stall

Bring Your Tent

Moon walk



Balloons

Shoes

AHT Diwali Mela 2016

